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Résumé of Claude Whitmyer

Current Position



1997 to present
FutureU™ (The University of the Future, LLC)

- Co-founder, Chief Learning Office, Chief Community Strategist

FutureU is a consulting, research and training firm focused on organizational learning and communications, including:

- executive, management, and employee development
- leadership development
- virtual communications and learning
- executive coaching
- organizational development and transformation.

Our services include:

- strategic planning of learning and change initiatives
- user needs assessment, learning evaluations, personnel assessments
- training curriculum development and evaluation and content conversion
- focused training programs in transformational leadership and strategic practices for management, HR, and IT.
- a catalog of online and face-to-face learning opportunities for professional advancement
- Industry research and reports about virtual collaboration and e-learning.

We also specialize in the application of innovative delivery venues, including the Internet and off-site learning expeditions To maintain access to a high-quality, flexible workforce, we serve as a clearinghouse for business educators and organizational consultants whose common bond is their expertise in leading-edge ideas and best practices.

Pertinent Client Engagements and Previous Positions

2000 to 2004

NASA Astrobiology Institute

- **Collaboration Consultant**

Worked with Director of Collaborative Research to build a "community of collaboration" among the 500-plus members of the Institute. Conducted needs assessments, researched hundreds of collaboration tools, identified the most promising tools, demonstrated and tested tools to identify the final tool sets to be piloted, coached and mentored scientists and IT support personnel through pilot, evaluated and reported on pilot success, designed and delivered implementation rollout of chosen tool sets to membership, completed end-of-project evaluation of adoption rates and usage patterns.

1996 to 2005

American Hospital Association's Health Forum

- **Faculty Advisor and Instructor in Leadership Training**

Advise Forum staff on appropriate pedagogy and instructional technologies. Designed and annually deliver leadership modules to Fellowship for Creating a Healthier Community. Modules include "Transformational Leadership: Key Disciplines" and "Personal Mastery: The Key to Organizational Transformation." Also designed and annually deliver "Making the Most of E-Learning" module to maximize the quality of participation in an online classroom.

Faculty Training Program for Building and Teaching Online Courses

2007: King Abdul Aziz University, Jeddah, Saudi Arabia

2003-2007: *Dominican University of California*

2002-2004: Yosemite Community College District

2000-2001: *Universidad Interamericana de Puerto Rico*

1999-2000: *Missouri State University*

1997-1998: Saybrook Graduate School

- **Program Developer, Instructional Designer, Instructor, Executive Coach in the Use of Technology**

Designed and delivered training to individuals and groups of faculty from each of these institutions, across multiple disciplines. Covered the practices necessary to succeed with technology-enriched courses. Instruction included tutoring and coaching in the use of course authoring software, audio/video technology, and other software and hardware for learning and communication, as well as, the pedagogy and instructional design essential to the online classroom. Instruction in the use of course authoring tools and course management systems also included.

1996

University of Phoenix Online Campus

- **Program Developer, Instructional Designer**

Designed, developed and delivered 16 modules and three certificate programs for the university's Continuing Education Department. Certificates included "Strategic Human Resource Practices," "Strategic Management Practices," and "Strategic Information Systems Practices." Led virtual team of 12 developers through rapid-prototyping process. Marketed and filled pilot offerings of modules.

Pertinent Client Engagements and Previous Positions
(cont.)

1993-1997

California Institute of Integral Studies, Master of Arts in Business Program

- **Founding Program Director and Associate Professor of Business**

Created graduate-level academic program in entrepreneurship and business management, emphasizing "new paradigm" management models, such as "learning organizations." "meaningful work" career coaching, and socially responsible business practices. Worked with 35-member community advisory group to design business plan and curriculum. Created curriculum; marketed program; recruited students; hired and supervised one full-time and two half-time faculty members, six adjunct faculty members, all of whom I trained in online teaching methodologies. Worked with three dozen guest lecturers; hired and supervised program staff (including program coordinator and part-time administrative staff). Worked with School for Transformative Learning faculty to design and implement collaborative governance structures, quality assurance policies, and internal research program. Fulfilled all academic and professional roles.

1987 to present

Center for Good Work

- **Founder and Director/Mentor and Coach**

Provide career guidance, mentoring and executive coaching to more than 500 clients, including entrepreneurs, educators, lawyers, bankers, stockbrokers, artists, and corporate managers and executives from such organizations as Apple Computer, Bank of America, Charles Schwab, Esprit, Hewlett Packard, Intel, Levi Strauss, Prudential, SBC, the University of California, and Wells Fargo Bank.

Previous Consulting and Training Engagements

- **Strategic Consultant, Program Developer, Trainer**

1986-1987 Pacific Bell (now SBC)

1986-1987 Research and Planning for Business

1985-1986 New College of California

1983-1988 Noren Institute

1986-1987 Research and Planning for Business

- **Director of Value-Added Services**

1983-1985 Softyme, Inc. (very early Internet startup)

Education

1974 to present **Continuing Professional Education**

- 300 plus classroom hours in business, computer and Internet related subjects (including instructional design, web design, web authoring, and web development)

1972-1974

University of Washington

- Graduate work toward Ph.D., Psychology

June 1972

University of Nevada Las Vegas

- Bachelor of Arts in Psychology, Minors in Anthropology, Biology and Philosophy
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**Representative
Professional
Activities**

Author:

Books

- *Mindfulness & Meaningful Work: Explorations in Right Livelihood* (Parallax, 1994).
- *In the Company of Others: Making Community in the Modern World* (Tarcher, 1993).
- *Running a One-Person Business* (Ten Speed, 2nd Edition 1989, 1994).

E-Books

- *The Bargain Hunter's Guide to Building Your Course Web Site* (FutureU Press, 2009).

Web Books

- *Make the Most of Teaching Online* (FutureU Press, 3rd Edition, 2000, 2004, 2008).
- *Make the Most of Learning Online* (FutureU Press, 3rd Edition, 2000, 2004, 2008).
- *Make the Most of Technology-Enriched Teaching* (FutureU Press, 1997).
- *Make the Most of Technology-Enriched Learning* (FutureU Press, 1997).

Reports

- *Comparative Features Analysis of Leading Collaboration Software* (FutureU Press, 2003).
- *Comparative Features Analysis of Leading Course Management Software* (FutureU 2000).

Web-Based Decision Making Tools

- *Planning and Managing Your Online Library* (FutureU Press, 2nd Edition, 2002).
- *Choosing Course Management Software* (FutureU Press, 2nd Edition, 2000, 2004).
- *Choosing Collaboration Software* (FutureU Press, 2004).

Speaker:

- *Panel Moderator* - WebEx Users' Conference
- *Presenter* - Annual Meeting of the NASA Astrobiology Institute
- *Keynote Speaker* - Web Course in a Box Users' Conference
- *Instructor* - California Virtual Campus workshops on e-learning and adult learning theory
- *Workshop Leader* - International Conference on Computers in Teaching and Learning

Professional Memberships:

Current Memberships:

- Briarpatch Network
- Emergent Learning Forum
- E-Learning Forum
- E-Learning Guild
- HTML Writer's Guild
- Informal Learning Forum
- International Webmaster's Association

Past Memberships:

- American Anthropological Association
- American Booksellers Association
- American Society for Training and Development
- Association for Humanistic Psychology
- International Congress on the Future of Work
- Institute of Management Consultants
- National Coalition of Independent Scholars Society for Human Resource Management

An academic style Curriculum Vitae, current to 2004, is available at http://www.futureu.com/people/cwcv_spring2004.html.

See also my LinkedIn profile at: <http://www.linkedin.com/in/cioclau>.

References available upon request.